# Invest. Build. Grow.

**Earn 2 CE lecture credits!**

**Henry Schein Exclusive Educational Event**

**for Doctor and Dental Team**

**June 23, 2017 - 9:00 am - 11:30 am**

**at Hu-Friedy - Des Plaines, IL**

## "Dentistry by the Numbers"

Presented by Trent Watrous for Doctors

After this seminar, you will have a better understanding of:

- Financial benchmarks of the dental industry
- The relationship between profitability and cash flow
- Behaviors of "healthy" dental practices
- Tax incentives for practice improvements
- Best practices in the remodeling, renovation, or construction of a new practice

## "Infection Control in Practice"

Presented by Jessica Wilson for Dental Team

This seminar will introduce to you the infection control principles and best practices pertaining to sterilization and disinfection of patient care items as well as dental unit waterlines, in accordance with the CDC guidelines.

- Proper steps of instrument processing
- Proper flow of central processing areas
- Understand the need to "clean & maintain" waterlines
- Dental unit waterline technologies & treatments available

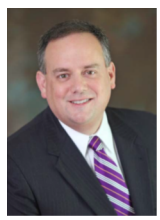
Lunch will be served at 11:30 am

12:00 pm Departure for optional Hu-Friedy Chicago facility tour

*Transportation not included

## Register Now!

A-dec is pleased to offer this learning event for $25. Sign up now to reserve your space in class at www.a-dec.com/continuing-ed.



## Trent Watrous, CPA

Trent Watrous is a Dental CPA from Nashville, TN and will be the keynote speaker for our event. Based upon high ratings from audiences, Trent has become a well sought-after speaker. He leads the Dental Services Line at Whisenant, Stewart, Watrous & Associates, PLLC. Spending 100 percent of his professional time in dentistry equips him to provide expertise in several areas, including: basic tax compliance, transitions, practice start-ups, and advisory services to practices of both generalists and specialists. Centered on proven business principles, Trent delivers "straight talk" on topics such as profitability, cash flow, and taxation. The focus of this course is to ensure the dental professional holds an awareness of critical financial aspects of their business in order to recognize the investment opportunities that exist within their practice. Whether remodeling, starting a new construction, or expanding your facility to add an associate, maintaining an awareness of your financial position is an essential skill for long-term success.

## Jessica Wilson

Jessica is an international speaker, trainer and educator focused on Infection Prevention and Infection Control Compliance. Jessica helps practices address three critical factors for increasing practice profitability through creating an efficient process for sterilization, instrument processing, inventory management and team communication.

Jessica is a graduate of the University of Rhode Island and has a Master's Degree in Public Health with a focus in dentistry from A.T. Still University in Mesa, AZ. She is a member of the Executive Board and volunteer consultant for the Organization for Safety, Asepsis and Prevention (OSAP), a member of the American Dental Assistants Association (ADAA) Education Council, and a chair member of the National Speakers Association Georgia chapter.

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